THE MARKET / A PRICE SNAPSHOT

What an Electrician Costs in Auckland

First-hour charges, hourly rates, emergency call-outs and fixed prices per job. Published prices from 18 Auckland electricians, checked on 11 November 2026.

ONE-HOUR WEEKDAY JOB
$190 to $265
Published first-hour totals incl call-out and fees, GST included, parts extra. [1] [2] [3] [5]

AFTER THE FIRST HOUR
$95 to $125 + GST
An hour on the published cards, or $30 + GST per 15 minutes at two firms. [1] [2] [3]

EMERGENCY, FIRST HOUR
$380 to $564
Incl GST. Two firms charge a three-hour minimum after hours. [1] [2] [4]

What the data shows

A one-hour weekday call costs **$195.50** (Grammar Electrical, booked online) to **$264.50** (Grammar's rate card with its $15 and $20 fees) on the published cards. The Conduction Company swaps one power point for about **$190** as a fixed price. [1] [2] [5]

Only **6 of 18** electricians publish prices of their own. The electrician with the most new Google reviews this year publishes none. Google's answers to the query range from $40 to $150 + GST an hour, depending on the page. [9] [13] [14]

The standard job

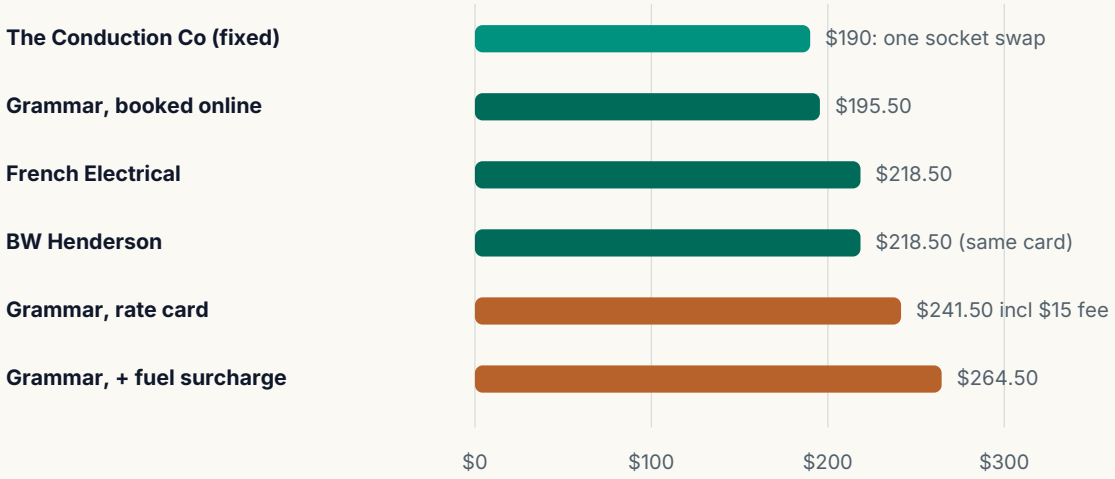
Job	In the price	Not in the price
House in urban Auckland, weekday. Up to one hour on site: find a fault, swap a power point, fix a light.	Call-out or travel, first hour, GST, fixed fees on the rate card.	Parts, second visits, certificates where charged, after-hours rates, extra travel zones.

Method. We read the price, rates, terms and cost-guide pages of 18 electricians, every Google review on 17 of their profiles (5,822) and official guidance from WorkSafe and the Commerce Commission. Prices in NZD; we multiplied by 1.15 only where a site states + GST. A targeted sample, not an Auckland average. No electrician was asked for a quote. [10] [11] [12]

01 / THE FIRST HOUR

The number to compare

A 15-minute job costs the same as a 55-minute one, so the first-hour total matters more than the hourly rate. Incl GST.



Electrician	First hour	What it includes	Source
Grammar Electrical	$195 + GST, + $15 health and safety (+ $20 fuel on one page); online $170 + GST	Labour, call-out, travel; then $125/h ($95/h online)	[1]
French Electrical	$160 + GST + $30 vehicle	One hour and call-out; then $30 per 15 min; $160 first-booking deposit	[2]
BW Henderson Electrical	$160 + GST + $30 vehicle	The same rate card and 0800 number as French Electrical	[3]
The Conduction Company	Fixed price per job, GST included	Call-out, travel and certificate inside the price	[5]
FIXED Electrical	No call-out, no hourly rate	Per-item price list; GST not stated	[6]

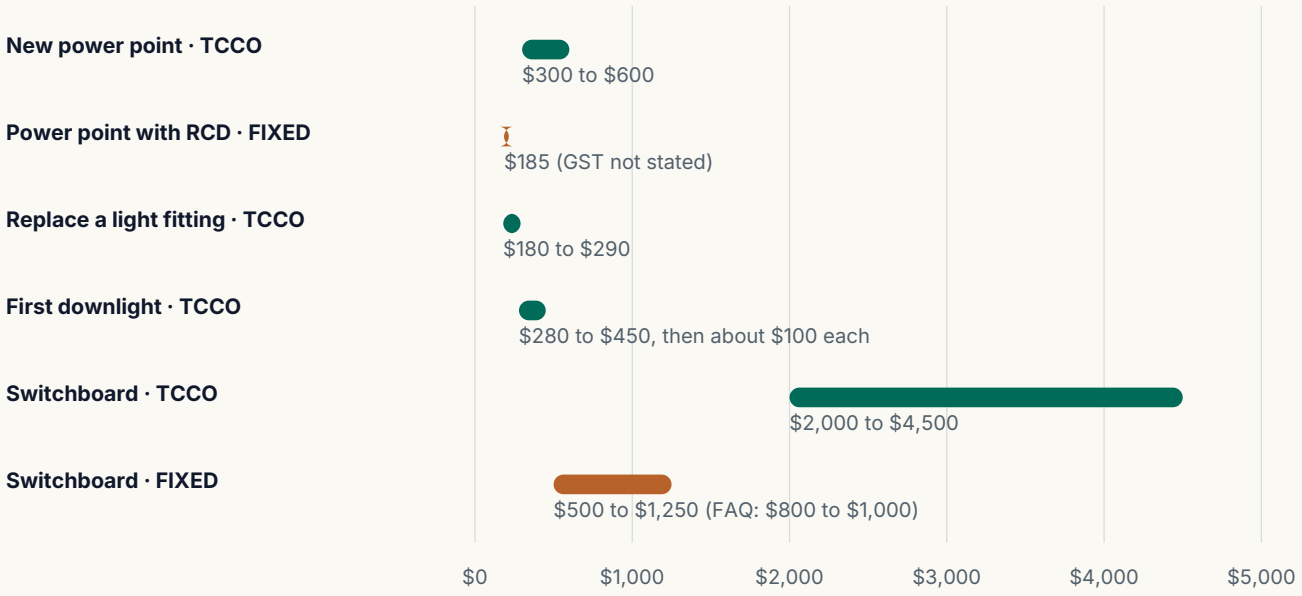
02 / HOURS, EMERGENCIES, JOBS

Where the bill grows

Labour after the first hour, emergency minimums, and fixed prices for common jobs. Incl GST unless marked.

Time on site, weekday	French / BW Henderson	Grammar rate card	Grammar online
1 hour	$218.50	$264.50	$195.50
2 hours	$356.50	$408.25	$304.75
4 hours	$632.50	$695.75	$523.25

Emergency	1 hour	3 hours	Rule
French / BW Henderson	$379.50	$724.50	$300 + GST first hour, $150/h, $30 vehicle
Strike Electrical	$442.75	$442.75	$385 + GST covers up to 3 hours (central, city fringe)
Grammar Electrical	$563.50	$563.50	$490 + GST minimum covers 3 hours



TCCO = The Conduction Company, prices incl GST from its cost guides dated 4 November 2026. FIXED Electrical does not say whether its prices include GST. [5] [6]

03 / CERTIFICATES, GST AND THE RULES

Ask before anyone drives out

Certificates, deposits and the GST basis move the final number more than the hourly rate.

Item	What we found	Source
Certificate of Compliance	$35 + GST each at Grammar, $30 + GST at Strike, free at FIXED, included at The Conduction Company.	[1] [4] [5] [6]
GST	Most published electrician prices are + GST. The Conduction Company quotes incl GST. FIXED does not say.	[1] [2] [5] [6]
Deposit	French Electrical and BW Henderson ask $160 on a first booking, taken off the final bill.	[2] [3]
Several versions	Grammar shows $195, $190 and $170 for the first hour on different pages, and $700 or $715 for a holiday call.	[1]
Old rates in Google	A Hall Electrical post from March 2011 still appears with $40 to $90 + GST an hour.	[14]

The rules

Certificates. WorkSafe says electricians must give customers a Certificate of Compliance for any fixed wiring work, including new power points. Anyone other than a homeowner doing prescribed electrical work must be registered with the Electrical Workers Registration Board. [10]

Doing it yourself. Homeowners may do a limited amount of electrical work in their own home under strict conditions. [11]

Quotes. The Commerce Commission says a business must disclose any charge for a quote before giving one, and quotes should include GST. [12]

Ask for the first-hour total in dollars, including GST and every fee, and whether today's visit would be at emergency rates.

04 / REVIEWS AND WHO TO CALL

Busiest, best rated, most open

Every Google review on 17 Auckland electrician profiles: 5,822. 947 mention price, cost, a quote, a charge or the bill; 401 use clearly positive price wording. 79 of the 131 reviews of three stars or fewer are about money.

Three to call first

Rated 4.8 or higher with 100+ Google reviews, ranked by new reviews in the 12 months to 11 November 2026.

Electrician	Phone	Rating, reviews	New, answered	Own prices online
1. Mega Electrical Services	021 216 9970	5.0, 488	207, 204	No
2. The Conduction Company	09 390 0525	5.0, 622	180, 180	Fixed prices per job
3. Legacy Electrical	022 108 1177	5.0, 353	129, 124	No

SEO4 Price Score

Eight checks, 0 to 2 points each: prices, GST, scope, extras, first visit, rating, new reviews, replies. It rates price information online, not the electrical work.

Electrician	Score	Electrician	Score
French Electrical	16/16	Legacy Electrical	9/16
BW Henderson Electrical	16/16	Marshall Electrics	9/16
Grammar Electrical	14/16	James Smith Electrical	9/16
The Conduction Company	14/16	Linked Electrical	9/16
Strike Electrical	13/16	Hall Electrical Services	8/16
Mega Electrical Services	9/16	FIXED Electrical	6/16

Full table of 18 in the article. None of these businesses are SEO4 clients. A public snapshot from 11 November 2026, written in good faith. [9]

05 / HOW TO GET COMPARABLE QUOTES

Ask for the total, not the rate

The same five questions to every electrician make the answers comparable.

Quote request template
Hi, I need an electrician at a house in [suburb] on a weekday. The job: [describe it]. Could you tell me the total for the first hour including call-out, fees and GST, your rate after that, whether you charge for the Certificate of Compliance, and whether you can give a fixed price instead?

Five questions: What is the first-hour total, in dollars, incl GST and fees? Hours or 15-minute blocks after that? Is the certificate extra? Would today be at emergency rates? Can you give a fixed price for the whole job?

Run your quotes through the free calculator in the full article: **seo4.co.nz/blog/electrician-cost-auckland**. Electricians who want a clear price page or a review plan can contact SEO4 at seo4.co.nz/pricing-contact.

Sources

[01] Grammar Electrical · rates 2026
[02] French Electrical · pricing
[03] BW Henderson Electrical · pricing
[04] Strike Electrical · home and rates
[05] The Conduction Company · electrician cost guide
[06] FIXED Electrical · price list
[07] The Conduction Company · power point costs
[08] The Conduction Company · switchboard upgrade
[09] SEO4 · Google review count, 17 profiles
[10] WorkSafe · getting electrical work done
[11] WorkSafe · doing your own electrical work
[12] Commerce Commission · quotes and estimates
[13] Google · results and AI Overview, 11 Nov 2026
[14] Hall Electrical · blog, March 2011
[15] MoneyHub · electricians Auckland
[16] SEO4 · full article and calculator